Graham Jones

Internet Psychologist, Speaker and Masterclass Facilitator who helps business understand their online customers

graham@grahamjones.co.uk



56 people have recommended Graham

"Graham ia a real expert, and has a wonderful talent of sharing his knowledge in an informative, entertaining and impact-full manor to leave his audiences informed and inspired. it is no wonder that he has been asked to become the president of the UK Professional Speakers Association. An hour well deserved."

— **Simon Zutshi**, *Member*, *Professional Speakers Association*, was with another company when working with Graham at Professional Speaking Association

"I've seen Graham present many times over the past 10 years and I am always amazed at how much I learn from each of his sessions. High content, valuable advice, practical tips, all delivered in a warm and entertaining fashion - I couldn't want for more. And, neither could you! I thoroughly recommend him."

— **Dr Deborah Swallow**, *International Business Speaker*, *Fellow of the Professional Speakers Association*, was with another company when working with Graham at Professional Speaking Association

"I'm not surprised that the PSA have elected Graham Jones as their New President! He has proved to be an excellent speaker and workshop facilitator for my 2 groups of CEO members of The Academy For Chief Executives. He has been very thought provoking and stimulating and has helped Academy members to formulate plans for their Internet Strategies. Based on his great performance as a speaker, his entertaining stories (get him to tell you the one about his train journey in a DJ) and his ability to get things done in new and innovative ways - I think he is definitely the right man to be El Presidente for this year. As a frequent guest at the PSA's end of year dinner, I'm already looking forward to his farewell speech - 'cos I know just how good it will be. (no pressure Graham!)"

— Joanna Jesson, was Graham's client

"I have listened to Graham on numerous times and he never fails to impress with his stories that bring to life the point he is trying to make. I recommend Graham to anyone who wants an engaging speaker for their audience Mike Ogilvie"

— **Michael Ogilvie**, *board member*, *Professional Speakers Association*, was with another company when working with Graham at Professional Speaking Association

"I know Graham as a caring, compassionate and wise man, who has an ability to listen to all sides of an argument, and then not only make sense of things but also come up with solutions that everyone agrees with."

He has foresight, insight and an ability to think strategically. I know he will bring change to the PSA, but I also know he'll carry the members along with him, and that we'll all be glad for his presidency when he hands it over in 2011. I'm thrilled Graham is PSA president this year, and know the organisation is in really good hands!"

— Graeme Codrington, Fellow, PSA, worked directly with Graham at Professional Speaking Association

"I am so looking forward to working with Graham as he takes up his role as President of the Professional Speaking Association. His utmost professionalism, determination and drive to do a great job will take the association to the next level of dynamism and profile that it needs. Good luck Graham!"

— Lesley Everett, Professional Speaker and Executive Brand Coach, Walking TALL International Limited, worked directly with Graham at Professional Speaking Association

"I'm looking forward to Graham's presidency of the PSA. He was London president when I joined 6 years ago and has offered nothing but great advice, supportive words and valuable insights on the speaking industry ever since. I love his talks and stories. He makes the boring abstract internet appear to be a manifestation of human consciousness and psychology. In fact, now I'm convinced that it is. I don't know what he's got planned yet but we can count on that those plans are well planned, far-reaching, inclusive and mind expanding. He always laughs at my jokes and that makes him a beautiful human being with great taste. Or perhaps he's just a great psychologist. Either way, I am grateful and pleased to be a member of the PSA. I can't wait to see what happens next under his leadership."

— **Ayd Instone**, *Member*, *Professional Speakers Association*, worked directly with Graham at Professional Speaking Association

"Congratualtions Graham - your new positon as President is well deserved as you genuinely are one of the nicest guys in this wonderful profession of ours. Not only are you a really entertaining speaker but a true professional who is always willing to go the extra mile to help anyone with your vast knowledge and expertise. I am sure the Professional Speaking Association will hugely benefit and grow during your year as President as you share your vision and ideas with your colleagues for the benefit of all members. I hope you enjoy and embrace every moment as you deserve this recognition."

— **Sheila Steptoe**, *Owner*, *Sheilasteptoe.com*, worked directly with Graham at Professional Speaking Association

"Graham has advised me my approach to social media. He not only got me started blogging but helped enormously. His knowledge base is huge and he is very experienced and is able to pass this on to the benefit of others. My blog is not just up and running it is now well established and has enhanced my reputation enormously. I have recommended him to several companies and will continue to do so as his knowledge can (and should be spread around more) He is now the President of Professional Speaking Association. Well merited as he is also an experienced and well travelled speaker at conferences and internal meetings. Ron Rosenhead"

— Ron Rosenhead, was Graham's client

"When I took over the Presidency of the London Chapter of the Professional Speakers Association in 2007 from Graham Jones, I was aware that his were hard shoes to fill. Here was a man with focus and determination and he steered the Chapter in the right direction. It is now 2010, and Graham is currently our National President. The Association could not have made a better choice and I am sure we will go from strength to strength under his very able direction."

— Carole Spiers, International Motivational Speaker, Carole Spiers Group, worked directly with Graham at Professional Speaking Association

"I thoroughly enjoy working with Graham. He is friendly, personable, and is a forward thinker - all of which are great attributes for the President of a professional speaking association! I look forward to traveling around the world with Graham as we represent our respective countries."

— **Kristin Arnold**, *President & National Director*, *National Speakers Association*, was with another company when working with Graham at Professional Speaking Association

"I recently had the pleasure of working with Graham on the Professional Speaking Association (PSA) convention 2010. Graham is a fantastic person to work with, a clear thinker, someone you can always rely on, and with the uncanny ability to make the seemingly impossible happen! However you employ his services you are getting a true professional."

— **Sara Beth Roper**, *Meeting and Events Architect, Positive Ground*, worked directly with Graham at Professional Speaking Association

"As the new President of the Professional Speaking Association, Graham has already set the vision "It's all about You", which is very fitting as his emphasis is very much on finding out how he can help others, whether it is through utilising his expertise in internet marketing or mentoring for greater success."

— **Akasha Lonsdale**, *Owner*, *Simply Divine Ceremonies*, was with another company when working with Graham at Professional Speaking Association

"Graham has been a fantasic asset to the PSA in 2010 and will be even more so in his role as President in 2011. During the last twelve months Graham has led many intiatives including the Conference, website and social media and has made a major contribution to these areas"

— **Peter A Roper Fpsa**, *President PSA 2010, Professional Speakers Association*, was a consultant or contractor to Graham at Professional Speaking Association

"When Graham addressed the PSA Convention in Marlow his final words were "It's All About You" and then left the stage to the same music. For me this completley sums up the 'giving' nature of Graham. In the short space of time of knowing him, his passion for helping the PSA membership and the love of the organisation is second to none!!! I will look forward to working with him and seeing his great ideas flourish in 2011."

— **Geoff Ramm** | **Marketing Speaker**, *North East President, Professional Speakers Association*, worked directly with Graham at Professional Speaking Association

"Graham is the epitome of professionalism in everything he does and that applies as much to his selfless work for the PSA as it does in his business. He has already made a major contribution to the future shape and health of the PSA and the speaking profession and this will now escalate as President."

— **Roger Harrop, The CEO Expert**, *Past President, Professional Speakers Association*, worked directly with Graham at Professional Speaking Association

"Graham is an inspirational, altruistic and totally dedicated leader of the Professional Speaking Association. His breadth of experience in the speaking industry - and much more besides - makes him the ideal go-to person on a vast range of industry issues for those inside and outside the organisation. He's a leader totally unspoiled by his speaking success, always willing to listen and the ideal person to take the association to unprecedented heights at a time of rapid change."

— **Michael Dodd**, Speaker on Handling The Media With Aplomb, Professional Speaking Association, worked directly with Graham at Professional Speaking Association

"I have known Graham for about five or six years and we belong to the PSA and I am thrilled that he has now been elected President of that Association. Graham has always been friendly, helpful and is very generous in offering advice no matter how busy he is. He always has time for you no matter what it is you require. Graham is continually looking for feedback on how to make the Association better for everyone and more accessible to everyone. He gives his time and expertise willingly and you feel he is there (like Jeeves) ready to be of assistance. It is never about him only about you. It will be a fantastic year with Graham guiding us along in the Professional Speaking Association and it starts now!"

— **Rona Cant**, *Motivational Speaker*, *Adventurer & Explorer*, *Rona Cant*, worked directly with Graham at Professional Speaking Association

"The PSA is fortunate that it's new President is Graham Jones. Not only has Graham worked tirelessly for the PSA he is an accomplished speaker who will share his skills, experiences and tips with all members. Most importantly, Graham is highly approachable and a true asset to the PSA."

— **Rod Sloane**, Corporate Sales and Marketing Alignment Strategist, President, Professional Speakers Association, London Chapter, was with another company when working with Graham at Professional Speaking Association

"Graham always provides humour, thought provocation and brilliant ideas to improve your business approachesalthough this is not the reason he's the elected President of the PSAessentially it's because he's a naturally inspiring individual and amazingly free from ego and BSthat's how he's going to bring strong leadership and direction to the association. Truly charming and charismatic, Graham is a fabulous ambassador, as well as a gifted and captivating speaker. Ronseal with bells on ladies and gentlemen!!"

— **Angi Egan**, *Midlands President, Professional Speakers Association*, was with another company when working with Graham at Professional Speaking Association

"Graham Jones is a man I wholeheartedly endorse as a true professional. I am delighted to see him now as the

new President of the Professional Speaking Association. Having served with him on the board in the past and having had the distinct pleasure of his company over the years at conventions and elsewhere, I have found Graham to be not only an outstanding evangelical speaker in his field of internet psychology but is a truly decent guy who I feel will bring a huge positive contribution to the PSA in the coming year."

— **Sean Weafer**, Founder, Seán Weafer Learning & Development, worked directly with Graham at Professional Speaking Association

"My working experience with Graham has been a lesson, in attention to detail and delivering on the brief. He is an accomplished speaker and teacher who can take complex ideas and get to the heart of the issues that matter. I have always found him to follow up with what he agrees to do, and frequently goes the extra mile as though is was the most normal thing in the world. A professional in every aspect of business."

— **Robin Sieger**, *Owner*, *Sieger International*, was with another company when working with Graham at Professional Speaking Association

"Graham is a great speaker who's talks are not only entertaining, they're packed with valuable content. He's also a lovely man and a pleasure to work with. He's only just been elected as PSA President, so it's hard to evaluate him on that, but for everything I've learnt about him over the past few years, he will be brilliant. Jeremy Nicholas, BBC broadcaster, speaker, MC, Hammer"

— **Jeremy Nicholas**, *Freelance MC & Compere, JeremyNicholas.co.uk*, worked directly with Graham at Professional Speaking Association

"Graham is a delight to work with. I have recently become involved in the Professional Speaking Association of the UK and Graham has been steadily encouraging my input along the way. He is very easy to work with and knows what he wants. Whilst he has just taken the office of President I know that his plans for the future are already being put in place with a lot of behind the scenes work going on. I think his vision for the PSA will benefit all those that come into and are part of the organisation."

— **Paul Cook**, *Managing Director*, *Planet Planit*, was with another company when working with Graham at Professional Speaking Association

"I have known graham for many years and he is a man of integrity and depth He is the ultimate professional and when he commits to a project he gives 110%. I wish you all the very best in your year as President of the PSA.I know the Organisation will grow from strength to strength because of your Leadership approach"

— **Molly Harvey**, *Past president and fellow*, *Professional Speakers Association*, worked directly with Graham at Professional Speaking Association

"Graham was one of the funniest guys I knew. His work with Monty Python was absolutely brilliant. I loved the way he played.... oh, sorry! Wrong Graham! Oh, you mean Graham JONES!!! Oh THAT one! (Just a slight oversight) Well, let's see, Graham Jones, the "Internet Psychologist" (who came up with that one???). Well, outside of being brilliant, talented, able to help many people grasp the Internet and use it in their business, being a thought leader, being President of PSA (yes, he's a big shot now!) and being a wonderfully

nice guy ---- I don't know what you can say about him. Oh, I guess he'll do in a pinch. ;-) Not too awfully bad of a bloke --- just don't believe all the rubbish you hear about him -- most of it isn't true. Well, in all seriousness, Graham Jones is a fabulous man. He really does know his way about not only the Internet but how to make it useful in business. I know from personal experience in dealing with Graham that he has a knack for making complicated technology fun and easy to understand. Anyone who hires him will be making the right decision. Just get him before your competition does! So, that's enough about Graham. I don't want the chap to get a big head and all. :-) You won't go wrong getting to know Graham Jones, the Internet Psychologist. Now, if you'll excuse me, I'm off to watch a few more reruns of Monty Python! Terry Brock - www.TerryBrock.com"

— **Terry Brock**, *Member*, *National Speakers Association*, worked directly with Graham at Professional Speaking Association

"Graham is a breath of fresh air in the world of the net and cyber-psychology. An engaging speaker that uses profound knowledge, astute insight, humour and integrity to deliver his message on social media and more. In his role as our associations president (PSA - professional speaking association) he walks his talk with his serving theme of "it's all about YOU!" A VERY useful man to know, and an excellent colleague to work with."

— **DAVID HYNER fpsa** .. **professional communicator**, *Managing Director*, *Stretch Development Ltd*, worked with Graham at Professional Speaking Association

"I met Graham the day he joined the London Chapter of the PSA. He impressed me immediately as someone who was highly intelligent, had strong people skills and had built an impressive career track record. I thought he would make an effective leader of our London Chapter and asked him to join our committee. He rose to the challenge, took over from me as President and has continued to rise in the organisation. I'm delighted he is now our National President because things will get done, he has a strong vision and The PSA will undoubtedly grow in prestige under his leadership. Barry Graham"

— **Barry Graham**, *Founder*, *Speakers' Corner*, was with another company when working with Graham at Professional Speaking Association

"As a member of the management board, Graham contributed hugely to the Professional Speaking Association, prior to taking over as President. There is no doubt that the Association owes him a great deal - he was the driving force behind the new website, in addition to other initiatives that have helped increase the exposure and professionalism of the PSA."

— Chris Davidson, Managing Director, Active Presence Limited, worked directly with Graham at Professional Speaking Association

"Graham Jones is one of the most 'connected' people I know - and if anyone is going to bring more members into the Professional Speaking Association, you couldn't choose better for President. He's a source of great knowledge and wisdom on all things social media, and one of life's great sharers. He's always full of new insights to help speakers tap into to more potential audiences. Graham is helping to broaden the appeal of the

PSA to a wider bunch of people so that anyone who speaks as part of their work, however much or little, can feel as welcome as I do when I pitch up at chapter meetings and Conventions. Oh, and he's a nice guy - and of course, great fun to listen to."

— **Ali Turnbull**, *Owner*, *fit to print ltd*, was with another company when working with Graham at Professional Speaking Association

"As president-elect Graham worked unstintingly on the PSA board. He created fresh processes and helped to clarify the PSA vision for the future. His focus was to establish how the association could serve the membership in a changing world. As the new PSA President 2010/201I, Graham now takes up the challenge of leadership. I for one, look forward to working with him. Graham's talent coupled to his willingness to serve the association has already created a fresh energy. He has invigorated and revitalised not only the board but the members and fellows as well."

— Eilidh Milnes, Past Chapter President, current Board Member, Professional Speakers Association, reported to Graham at Professional Speaking Association

"I have followed Graham's marketing advice on a number of occasions. He is very knowledgeable and makes information easy to follow – both a rarity in the internet marketing world. I've wasted so much time, effort and money in the past, but I'm relieved to say that Graham is one of the good guys and I know that with him I'm in safe hands."

- Lysette Offley, was Graham's client

"Graham has extensive expert knowledge of internet psychology, marketing, internet behaviour and was a big help to my company. He is result oriented, likes to share his broad knowledge and I would definitely recommend him to everyone who is unsure about their business branding and positioning."

— Jana Green, was Graham's client

"Graham is bang up to-date on in a fast moving arena. His presentations are clear, concise and highly relevant. We enjoy having him to our Leaders Group meetings and highly recommend him. Chris Chater"

— Chris Chater, was Graham's client

"Graham is one of those rare people you can always rely on. He is an expert in his field and when he advises me on all aspects of social media and web-based 'stuff' he always adds value. Oh, and by way of a bonus, he is one of the nicest guys around."

— Will Kintish, was Graham's client

"Expert is an over-used term these days but in Graham's case the mantle is truly deserved. Not only does he have an encyclopedic knowledge of leading edge internet marketing technologies but he backs it up with strategies that draw on his extensive experience in PR and psychology to provide you with a workable plan. If you want to get more from your online marketing efforts then it pays to hear what Graham has to say. Read

his blog. See him speak. Hire him. It will make a difference to your online results."

— **Joe Gregory**, *Publisher*, *www.BookShaker.com*, was with another company when working with Graham at www.grahamjones.co.uk

"I have had the opportunity to hear Graham speak in a variety of settings and he has superb ability to connect instantly with different kinds of audiences - and give them highly useful information in an easy to absorb manner. He's especially good at explaining potentially daunting aspects of the internet world and putting them in ways that make sense to audiences with less technical understanding than he has. Graham is a natural story teller who gives audiences fantastic content and high entertainment value at the same time."

— **Michael Dodd**, *Director*, *Michael Dodd Media Limited*, was with another company when working with Graham at www.grahamjones.co.uk

"Graham has now spoken three times for our leadership development groups at Business Leaders Groups. Each time the audience of CEOs, MDs and Senior Managers has been fascinated by the ideas and revelations about the way people use the internet. They learnt how their approach should be modified to increase their RoI on their web activities. I strongly recommend Graham as a speaker to this type of audience. Wonderful stuff!"

— Graham Speechley, was Graham's client

"If there is anything about Internet Psychology that Graham doesn't know, then it isn't worth knowing. He is the first point of call about anything to do with websites and social networking, well as being a thoroughly decent bloke who will help anyone if he can."

— Alice Elliott, Owner, Alice Designs, was with another company when working with Graham at www.grahamjones.co.uk

"I first met Graham through Ecademy in 2005. Having seen him speak at a local network meeting, I knew I wanted to learn more from him. Over the past 3 years, Graham's down-to-earth and practical knowledge of the internet and how businesses use the internet as a marketing tool has been instrumental in the way I have built up my own business. Graham's blog is full of practical and common sense advice and every post is read on a daily basis! My reason for this testimonial is to publicly thank Graham for a great session he presented at one of my own networking groups. He is a compelling speaker, a great story teller and delivers his points with style. Thank you, Graham and I highly recommend that you connect with this man."

— Karen Skidmore, was Graham's client

"Graham demonstrates an uncanny ability to analyse how best to maximise sales in particular using the power of the internet He is an amusing raconteur who uses stories intelligently to clearly explain a point he wants us to make. A nice person as well, I can recommend Graham without reservation, to anyone interested in using his services"

— **Mike Ogilvie**, *Owner*, *The Profit Team*, was with another company when working with Graham at www.grahamjones.co.uk

"Graham is a very impressive guy. He quickly learned how to create an online business, and was generous in sharing his knowledge with others. Intelligent and agreeable, he's a pleasure to know and work with."

— Phillip Khan-Panni - Wordsmith 0845 165 9240, CEO, PKP Communicators, was with another company when working with Graham at www.grahamjones.co.uk

"Blogging was the still the future way back in 2006 when I heard Graham Jones speak about the essential nature of this marketing tool. Of everyone in that room I am the only one who heeded Graham's advice and that very next day I started the Morgan PR blog and almost two years later it is thriving and brings in regular enquiries, often from people who have read sufficient that they call or email to buy, no further selling required. True, a few others started blogs, but they fell by the wayside soon after and no doubt still languish in the rarely visited provinces of cyberspace. Just as well as nothing does more damage to your reputation than an out of date blog Graham's own blog www.grahamjones.co.uk is a font of knowledge from someone clearly tapped into the pulse of new media and ultmately it was that knowledge, that obvious and passioante expertise that motivated me to launch our blog. I have been several seminars hosted by Graham since and find myself freshly motivated each and every time to conquer another corner of the web and sure enough, as he promised, we reap the benefits."

— Nigel Morgan, was Graham's client

"I have shown Graham as a service provider because he has provided great value to me for free. I have heard him speak about Internet Marketing on several occasions and each time he has inspired me to take another few steps forward. He freely gives excellent advice as the leader of the Internet Marketing club on Ecademy and I used this recently when I started a new blog. His blog "Graham Jones Internet Psychologist" is a constant source of professional tips about getting the best out of your presence on the Internet. If you need to know anything about marketing yourself or your business on the internet, Graham is the man to talk to or listen to or read."

- Andrew Wilcox, was Graham's client

"Graham Jones knows more about internet marketing than anyone else I have ever met. He is a deep thinker, who can help you to make more money and attract a greater market share. Hire him as your consultant or ask him to deliver a talk to your team. Highly recommended!"

— **Nigel Temple**, *Marketing consultant*, *nigeltemple.com*, was with another company when working with Graham at www.grahamjones.co.uk

"I have known Graham for a number of years, initially at a distance through the Professional Speakers Association and more recently as part of a marketing mastermind group. As a speaker he is an impressive person to watch who makes it look annoyingly easy. Calm, relaxed and generally understated, he makes his points extremely well and on the occasions I have seem him deliver always gives great value in an entertaining an enjoyable way. I have also had the privilege of being able to directly tap into his internet psychology and marketing knowledge and have gained tremendously from the experience. He not only knows his talk but he walks the walk too and I'd recommend any business serious about capitalising on the

opportunities on the Internet to listen to what he has to say. Not only that he is a thoroughly nice bloke with a great set of values that he continually lives by."

- Michael Tipper, Director of Training, Positively MAD, worked with Graham at PSA
- "I would recommend Graham to any organisation who are looking to be more effective on-line."
- **Jeremy Jacobs**, *Freelance Presenter*, *Self-employed*, was with another company when working with Graham at www.grahamjones.co.uk

"Graham is an expert in his field who has provided us with a consistently high level of service and helped us to exceed our own expectations of what is possible. We strongly recommend him to others."

— John Gloster-Smith, was Graham's client

"Look up 'expert' in the dictionary and you will find 'Graham Jones'. Most meetings take about one hour, with Graham over two hours had flown by and I hadn't noticed. I was so engrossed in the information he shared with me. 'Blogging' and internet technology are going to be very valuable currency as business moves further into technology. Speak to Graham and get ahead of the competition now."

— Andy Lopata FPSA, *Managing Director*, *BRE Networking*, was with another company when working with Graham at www.grahamjones.co.uk

"Graham is a true internet marketing expert & does what he advises others to do. He freely shares his secrets so people know how to do what he does, but if you can't do it yourself I recommend you get him to do it for you."

— **Dave Clarke**, CEO, NRG Business Networks, was with another company when working with Graham at www.grahamjones.co.uk

"Graham Jones is a throroughly pleasant man. But is that enough reason to do business with him, probably not. Graham also knows more than any one else I have met who understands the real challenges and opportunities in selling your information products online. When I need advice I speak to Graham. So should you."

— **Rod Sloane**, worked directly with Graham at www.grahamjones.co.uk

"Inspiring speaker. If you want to know about how to make money from the Web listen to Graham!"

- Bob Bradley, was Graham's client

"Graham has turned into a veritable guru! Derek Gehl and Tom Antion need to watch their backs - his knowledge of the internet marketing business is phenomenal and seems to be growing daily. He's also an excellent speaker - you can always guarantee a fascinating story whenever Graham speaks."

— Lesley Morrissey, was with another company when working with Graham at www.grahamjones.co.uk

"Graham's knowledge of the Internet is amazing. He is the expert on how to make money while sleeping! Graham shares with us best online selling techniques."

— Agnes G. Fitzgerald, was with another company when working with Graham at www.grahamjones.co.uk

"I've worked with Graham for many years now. His knowledge, enthusiasm and understanding of the subject is rarely surpassed. He has a total grasp on the world of communication and an ability to relate that to whatever client is before him. He's great to work with too and I have no hesitation in recommending him to others."

— James Lush, Managing Director, Lush TV, worked directly with Graham at Media First

"During my time at Media First, Graham was consistently one of the consultants given the most praise by our delegates. He couples outstanding presentation skills with a demeanour which encourages trust in even the most confidential of situations and added value to the organisation by offering guidance on all elements of communication. Reliable and friendly, Graham comes highly recommended from me"

— Bradley Wills, Marketing Assistant, Media First, worked with Graham at Media First

Expertise

E-Commerce, Professional Books and Resources, Advertising, Event Marketing and Promotions, Blogging, Internet Marketing, Writing and Editing, Events Marketing, Small Business, Communication and Public Speaking, Direct Marketing, Using LinkedIn

Contact Graham on LinkedIn